

Empowering Success: A Multifaceted Approach to Continuous Professional Development and Wellness

Beth P. Mills, Pharm.D., C. Scott Asbill, Ph.D., Connie L. Barnes, Pharm.D., Riley D. Bowers, Pharm.D., Charles A. Carter, Pharm.D., MBA, Stephen H. Fuller, Pharm.D., V. Lee Holquist, Myrah R. Stockdale, M.S., B.B.A
College of Pharmacy & Health Sciences, Campbell University, Buies Creek, NC

Background

- Empowering faculty and staff through continuous professional development and wellness initiatives is crucial for fostering a thriving academic environment.
- Campbell University College of Pharmacy & Health Sciences (CPHS) has implemented a multifaceted strategy integrating professional skill enhancement, professional growth, and wellbeing.
- This comprehensive approach is designed to include peer mentorship programs, tailored topic-focused workshops, utilization of mental health resources, and flexible learning engagement.

Approach and Process

By proactively addressing professional and personal needs, we aimed to create a resilient, engaged, and high-performing workforce to successfully navigate the dynamic landscape of effective pharmacy education.

Through collaboration and supportive teamwork, CPHS faculty and staff developed targeted programming in the key areas of teaching, research, leadership, technology, mentorship, and community. Our process included:

- Determination of critical needs
- Development of project scope and prioritization
- Identification of critical resources and personnel
- Structured implementation and documentation
- An assessment and evaluation of outcomes

Selected Programs and Outcomes

CPHS has utilized this structured process since 2020 through the Offices of Academic Affairs, Assessment and Continuous Quality Improvement, and Program leadership.

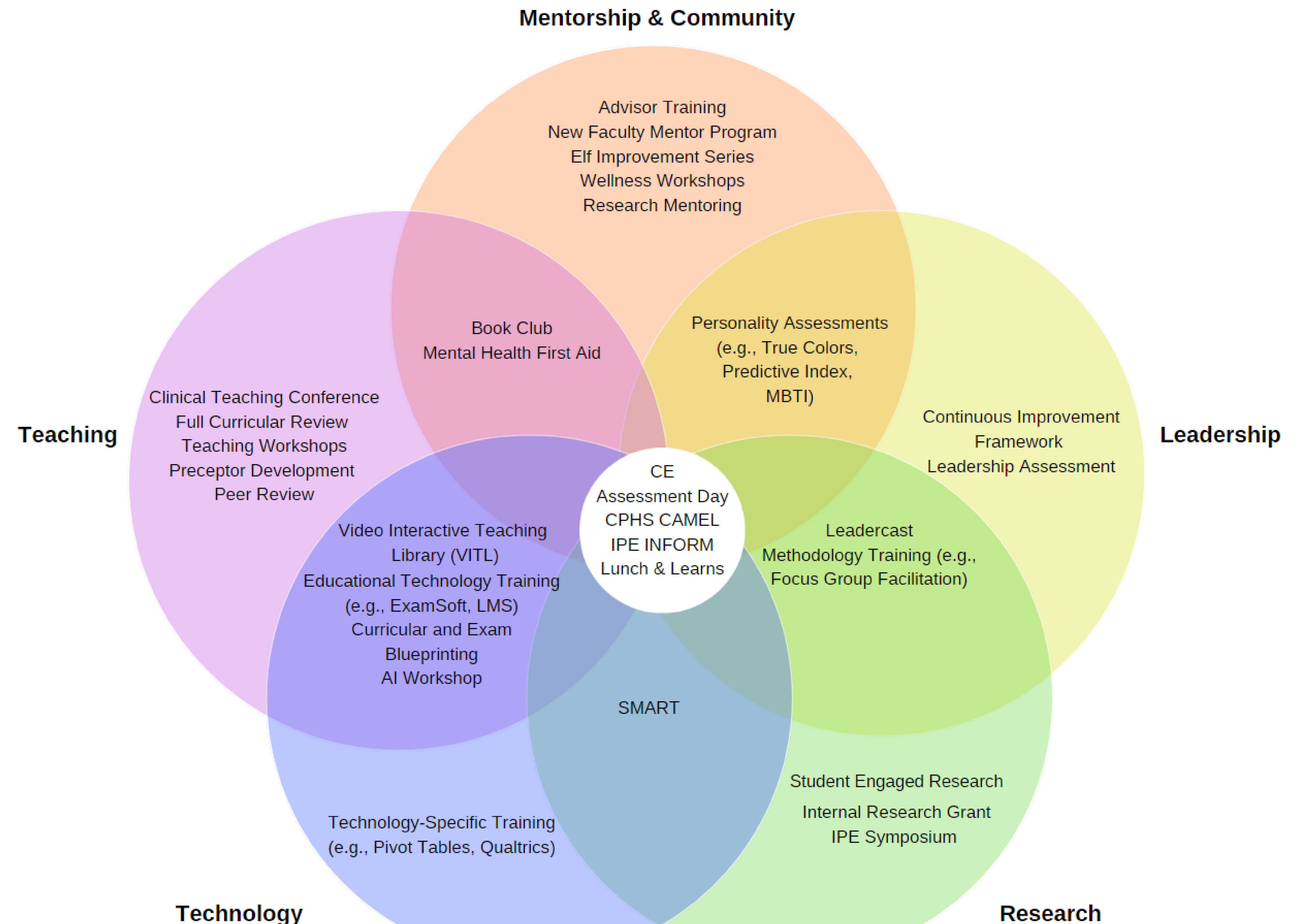
Examples of Programs and Outcomes

- ‘CPHS Assessment Days’ have increased the maturity of the assessment culture within the program. In 2021 the full curriculum review (FCR) process won an honorable mention for AACP’s Excellence in Assessment Award.
- In AY23-24, 70 hours of in-house CPE were offered to faculty.
- ~50% of PharmD faculty have utilized Video Interactive Teaching Library activities and resources in the classroom.
- Forty faculty and staff attended the 2023 Wellness Workshop.

Planned Program Enhancements

- In 2025, the 1st Annual Conference on Assessment, Measurement, Education, and Leadership (CAMEL) Program will be held. This event will encompass the six key areas: teaching, research, leadership, technology, mentorship, and community

Key Areas of Professional Development and Wellness



Programming that fosters a collaborative environment that nurtures professional growth and community engagement through mentorship and shared values.

Programming that develops leadership and management skills through targeted training, application, and opportunities for professional growth.

Programming that enhances educational excellence with innovative teaching strategies and commitment to continuous learning and professional development.

Programming that promotes a campus culture of inquiry and discovery through encouragement of innovative research and scholarly activities.

Programming that leverages state-of-the-art technologies to enhance pharmaceutical education, clinical practice, and patient care.